

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Koningstein Art Unit : 3622
Serial No. : 10/748,681 Examiner : William A. Brandenburg
Filed : December 31, 2003 Conf. No. : 1968
Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO
FOLLOW THE USER TO ADDITIONAL WEB PAGES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO NON FINAL
OFFICE ACTION SENT FEBRUARY 3, 2010